



LAWRENCE UNIVERSITY  
APPLETON, WISCONSIN

## Overview of Reunion Committee Planning Calendar

- September – Reunion Workshop Session #1: Class Gift
- October – Giving Day and Reunion Workshop Session #2: Communications
- November – Reunion Workshop Session #3: Programming
- December – Alumni College and Alumni Recital nominations due
- January – Your Reunion year is here; finalize class program offerings
- February – Develop faculty invite plan
- March – Ramp up communications: registration opens next month!
- April – Registration opens
- May – Continued registration promotions; finalize plans for the BEST REUNION EVER
- June – REUNION!

## Tasks to be assigned for Reunion 2025

### Programming

- Dinner Program
  - Emcee(s) \_\_\_\_\_
  - Additional speakers \_\_\_\_\_
  - Invocation \_\_\_\_\_
  - Slideshow \_\_\_\_\_
  - Activities/games \_\_\_\_\_
  - Faculty invites \_\_\_\_\_
  
- Class Specific Programming \_\_\_\_\_
  
- Class Gift Presenter(s) \_\_\_\_\_

### Hospitality

- Social Headquarters
  - Decorating \_\_\_\_\_
  - Staffing \_\_\_\_\_
  - Beverage/Snacks \_\_\_\_\_
  - Programming \_\_\_\_\_
  - Clean Up (required) \_\_\_\_\_
  - Promotions \_\_\_\_\_

## Communications

- Committee Secretary \_\_\_\_\_  
*\*Take and distribute minutes for conference calls, etc.*
  
- Facebook \_\_\_\_\_  
*\*Create group, invite classmates*
  
- Social media posts (1 per month minimum) \_\_\_\_\_  
*\*Goal: 1 post per month, minimum*
  
- Print
  - Volunteer Letter #1, due 12.16.24 \_\_\_\_\_
  - Legacy Circle postcard, due 1.15.25 \_\_\_\_\_
  
- Email
  - Email #1, due 9.11.24 \_\_\_\_\_
  - Email #2, due 10.14.24 \_\_\_\_\_
  - Email #3, due 11.28.24 \_\_\_\_\_
  - Email #4, due 3.19.25 \_\_\_\_\_
  - Email #5, due 4.21.25 \_\_\_\_\_
  - Email #6, due 5.7.25 \_\_\_\_\_
  - Email #7, due 6.12.25 \_\_\_\_\_

## Class Gift (**XXX Solicitable Alumni**) & Attendance Outreach (**XXX Alumni**)

- Cmte. Member Name: \_\_\_\_\_ # of Classmates Selected: \_\_\_\_
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## Additional Needs

*\*Committee members OR help us identify classmates*

- Alumni College Presenters \_\_\_\_\_  
*\*Suggestions for classmate/current or former faculty Alumni College presenters*
  
- Alumni Recital Performers \_\_\_\_\_  
*\*Suggestions for Alumni Recital performers*