



LAWRENCE UNIVERSITY
APPLETON, WISCONSIN

Parent Leadership Council

JOB DESCRIPTION 2014-2015

The Parent Leadership Council (PLC) is an advisory and advocacy group whose members serve as advocates of the university. PLC members focus on networking with fellow parents, with the ultimate goal of creating a philanthropic community supporting students at Lawrence.

By sharing their time as spokespeople for philanthropic support, members enjoy developing a deeper connection with the university and raising awareness about Lawrence's future. The Parent Leadership Council consists of families who lead by example with annual Founders Club level contributions to the Lawrence Fund of \$1,000 or more, forge key relationships among other philanthropically-inclined parents, and generate ideas to move the Lawrence mission forward.

There are two council meetings each year to discuss the trajectory of the parent program. The first meeting takes place on the Saturday morning of Fall Festival. The second is a working meeting that will take place in May.

Mission of the Parent Leadership Council is to:

- Identify and cultivate support that will help Lawrence continue to prepare students for lives of achievement, responsible and meaningful citizenship, lifelong learning, and personal fulfillment
- Generate and share ideas that will move the Lawrence mission forward
- Connect Lawrence students, parents, staff, and faculty with opportunities that will be meaningful to the Lawrence community
- Share your personal and professional strengths with the Lawrence community
- Contribute ideas and articles to the Parent & Families quarterly newsletter
- Advise the associate director of parent programs on issues of concern and interest to parents
- Assist in promoting and enhancing the university both nationally and internationally

Member Responsibilities:

- Attend the semi-annual meetings
- Support the Lawrence Fund by joining Founders Club with a minimum gift of \$1,000 annually
- Attend Lawrence events in your region, when possible
- Consider making a major or legacy gift in honor of your student's graduation

The Lawrence staff liaison for the Parent Leadership Council is: Cassie Curry, associate director of parent programs, 920-832-6537, cassie.curry@lawrence.edu