



LAWRENCE UNIVERSITY
APPLETON, WISCONSIN

Parent Ambassadors

JOB DESCRIPTION 2014-2015

Parent Ambassadors (PA) are dedicated parents helping to foster a sense of community among parents of Lawrence students. As an advocate for Lawrence and a resource for families in your geographic area, you will be invited to attend and/or host regional parent or alumni events when possible. You will also have the opportunity to volunteer in a variety of areas including: admissions, career services, and fundraising. We encourage you to volunteer in areas that closely align with your values and strengths.

We ask Parent Ambassadors to make an annual financial contribution to the Lawrence Fund in an amount that works for you and your family.

The PA program is a way for parents to be involved, meet other Lawrence families, have fun and provide tangible support for the college. Each year, members have the opportunity to participate in the following:

- Attend Lawrence University events in your region, when possible
- Adopt-A-High School
- Host an Admitted Student gathering at your home (late February/early March)
- Write a letter to admitted students and their parents
- Represent Lawrence at a college fair in your region
- Be a Career Contact, which could include job-shadowing, serving as a networking contact, speaking in a career panel, or sponsoring an internship
- Contribute to the Lawrence Parents & Families newsletter as needed; newsletter will go out on a quarterly basis

Responsibilities:

- Support the Lawrence Fund by giving a gift that works for you and your family
- Assist in promoting and enhancing the university both nationally and internationally
- Call assigned first-year parents in **late October** to introduce yourself; use your experience and connections to answer questions for them

The Lawrence staff liaisons for the Parent Ambassadors are: Linda Fuerst, volunteer coordinator, linda.m.fuerst@lawrence.edu and Cassie Curry, associate director of parent programs, cassie.curry@lawrence.edu