



# LAWRENCE UNIVERSITY

APPLETON, WISCONSIN



## Student Survey Findings:

Campus Climate and CAMPUS (Connection, Academic Motivation, and Persistence of University Students) Surveys

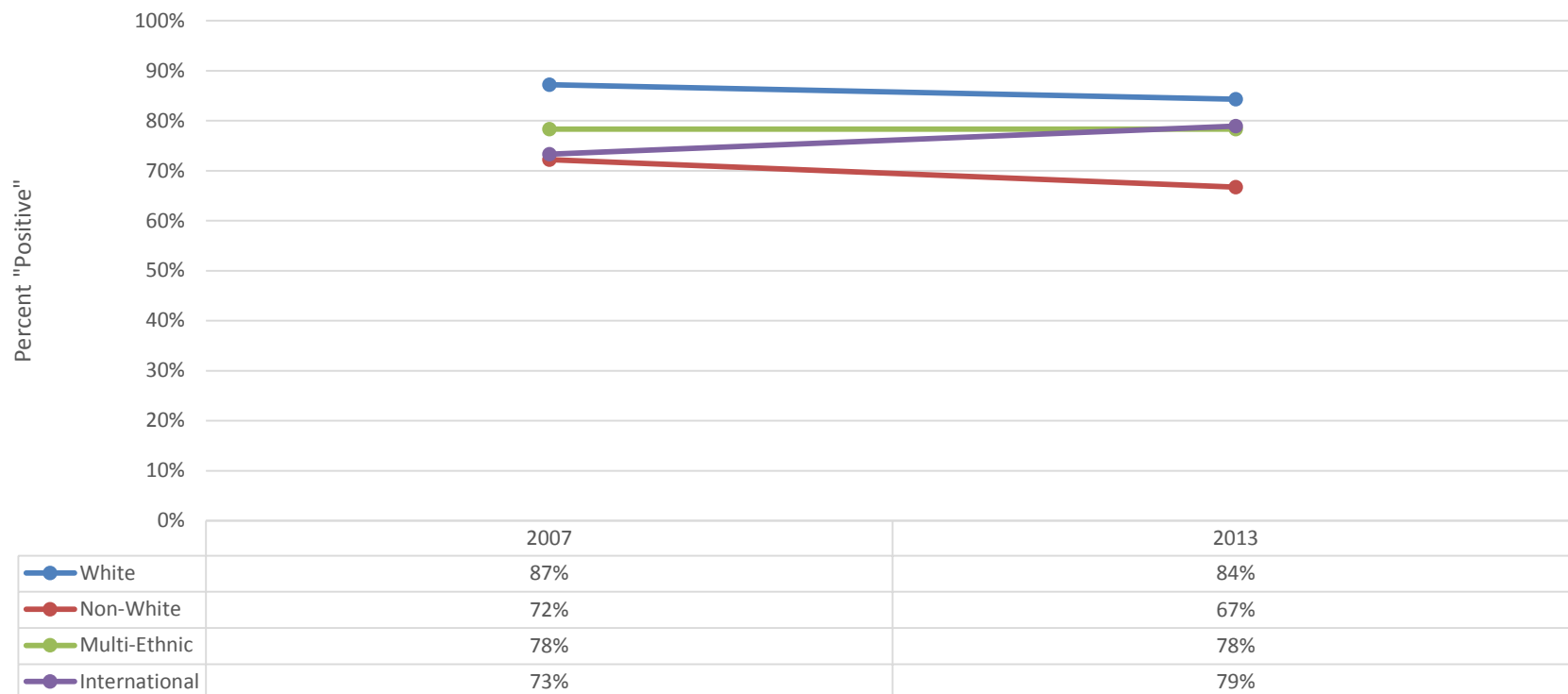
Kristin McKinley, Director of Research Administration  
All Staff Meeting, February 2016

# Survey Overview

	Campus Climate Survey	CAMPUS
Requestor	President's Committee on Diversity Affairs (PCDA)	COMPASS (Title III grant-funded initiatives)
Administration	Spring 2007, 2011 and 2013	Fall 2014 and 2015
Participants	Degree and non-degree seeking students	Degree-seeking students only
Average Response Rate	48%	34%
Incentives	No	Yes

# General Climate

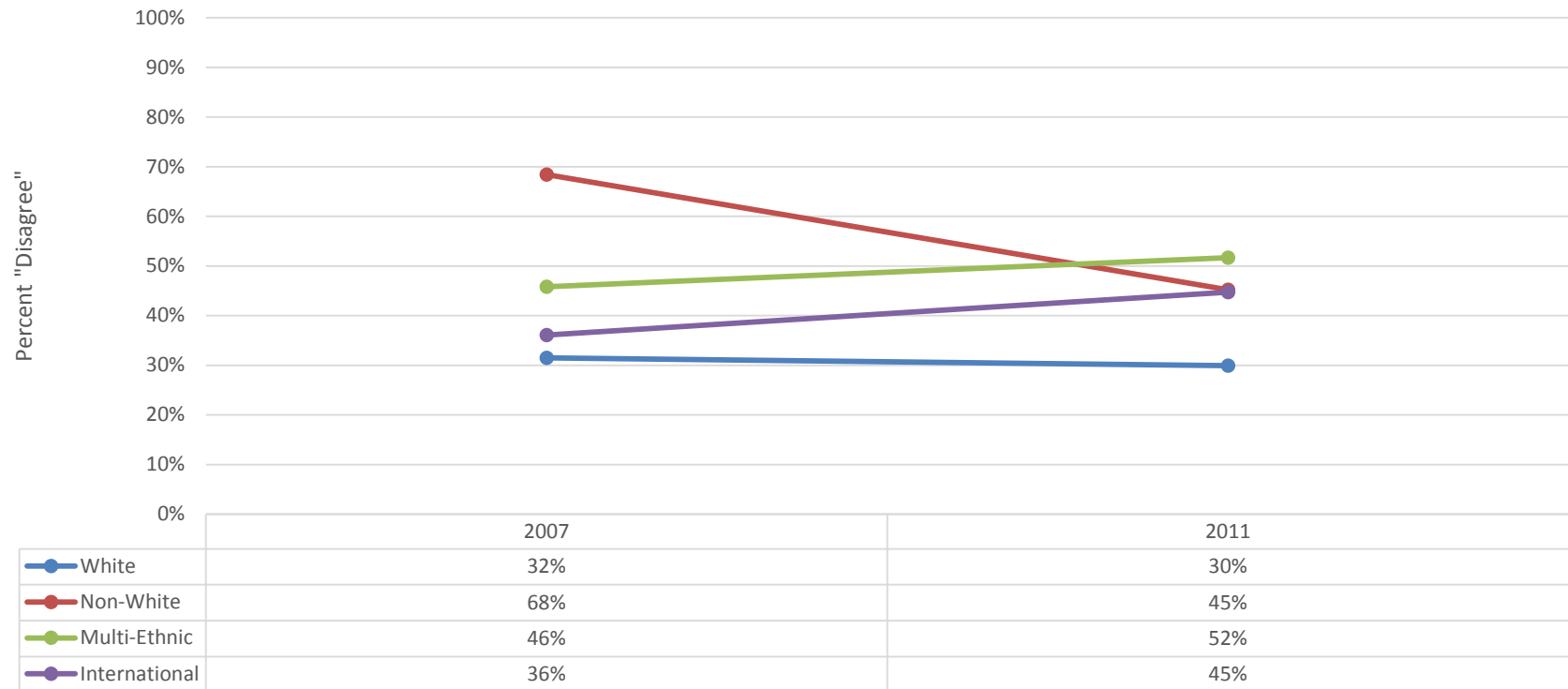
Campus Climate Survey: How would you characterize the Lawrence campus climate?



More than 70% characterized the campus climate as positive. Perceptions held stable for multi-ethnic students, declined slightly for non-white and white students, and improved slightly for international students over time.

# Staff Diversity

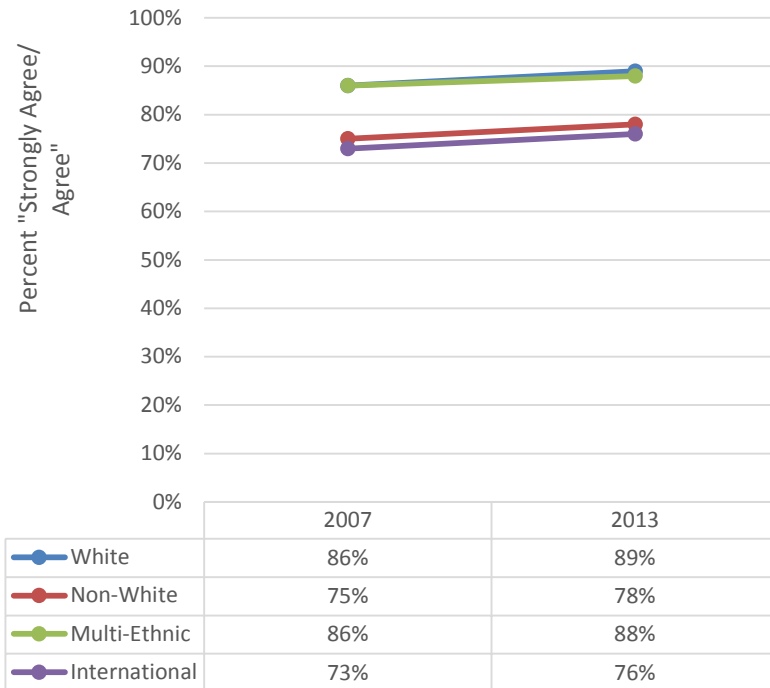
Campus Climate Survey: Our staff is racially diverse.



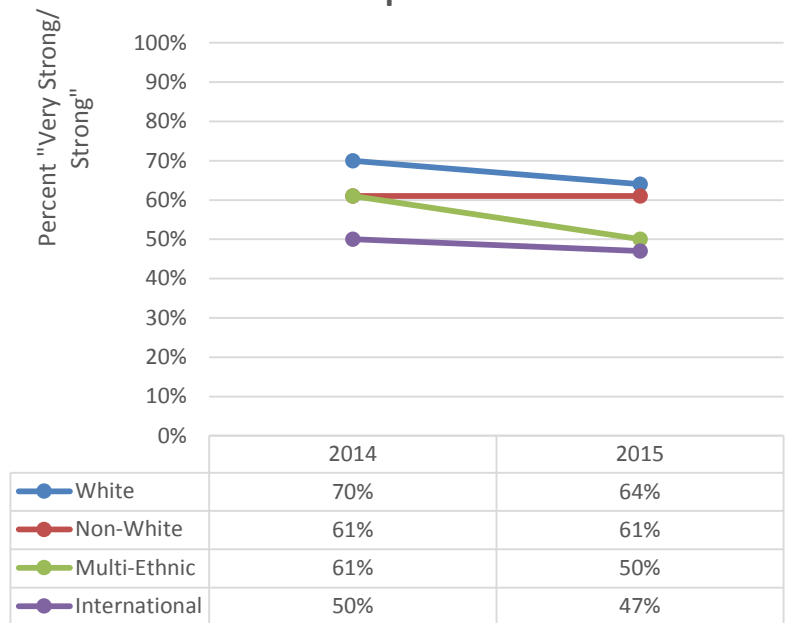
Underrepresented students were more likely to disagree that our staff is diverse compared to white students. The percent of multi-ethnic and international students who disagreed increased over time, while non-white student disagreement levels declined.

# Connectedness

**Campus Climate Survey: I feel myself to be a part of the Lawrence community.**



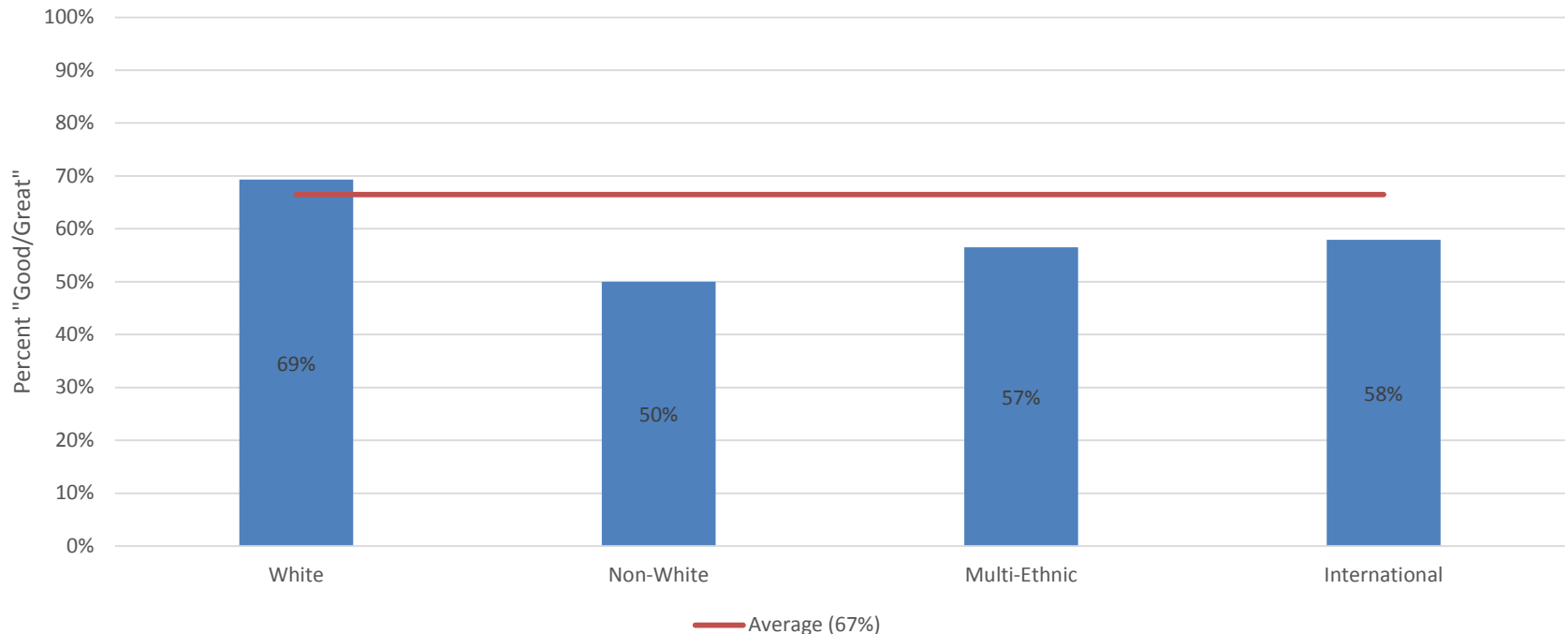
**CAMPUS Survey: How strong is your sense of connectedness with others (faculty, students, and staff) on this campus?**



International students reported the lowest levels of agreement on connectedness.

# Respect for Diversity

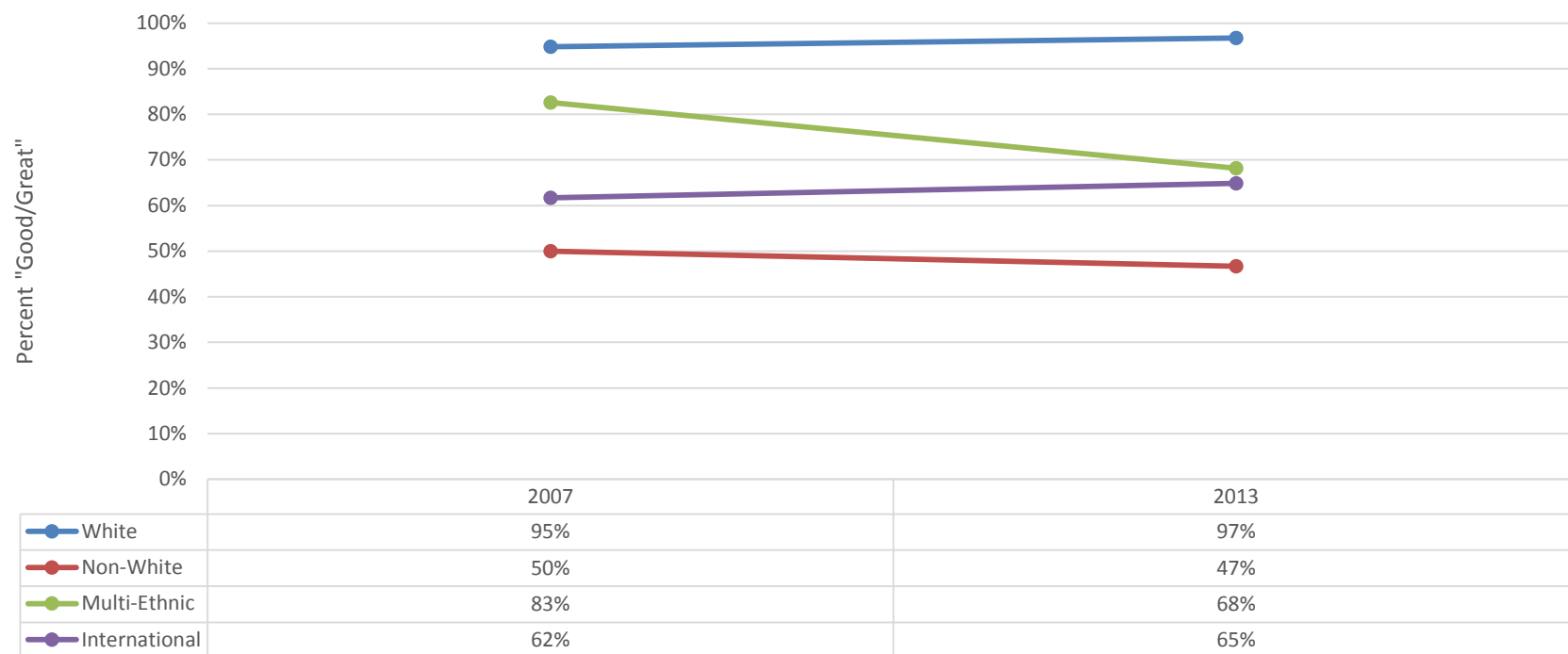
Campus Climate Survey 2013: How would you rate Lawrence as a whole on respect for racial and cultural diversity?



Less than 70% rated Lawrence as “Good/Great” when it came to respect for racial and cultural diversity. Underrepresented groups, particularly non-whites, were less likely to rate it as positive compared to white students.

# Place to Be

Campus Climate Survey: How would you rate Lawrence as a place to be for students of your racial group?



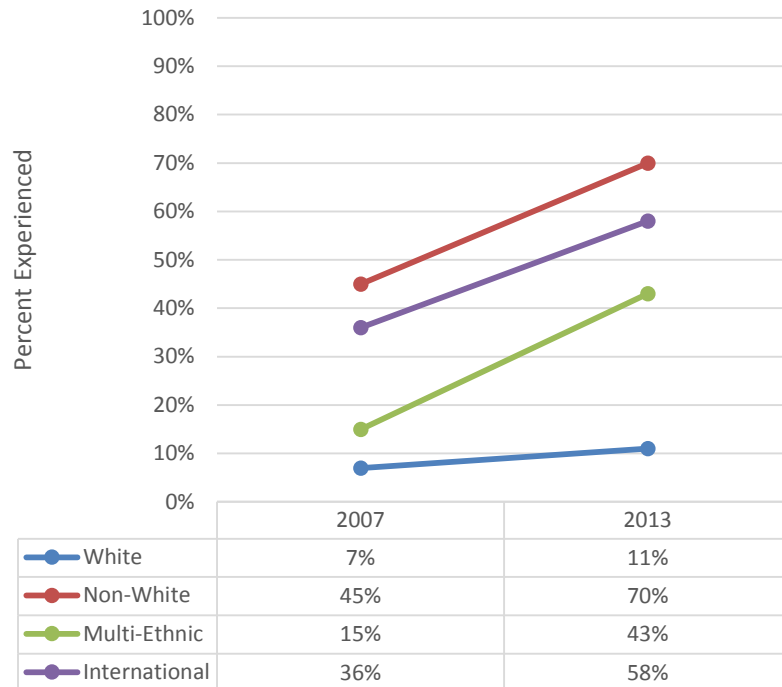
White students were more likely to rate Lawrence as a “good/great” place to be for students of their racial groups compared to underrepresented groups. Non-white students reported the lowest ratings over time.



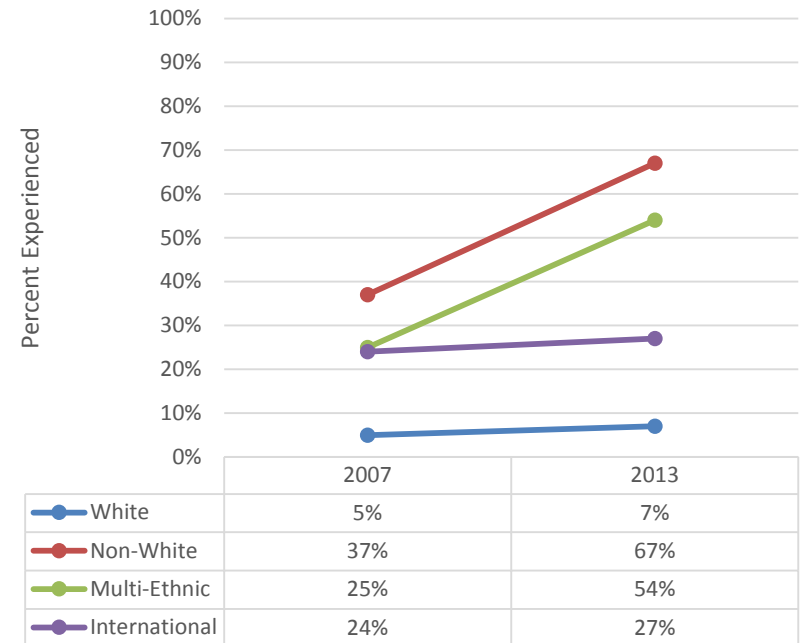


# Discrimination

Campus Climate Survey: Discrimination  
(prejudice)



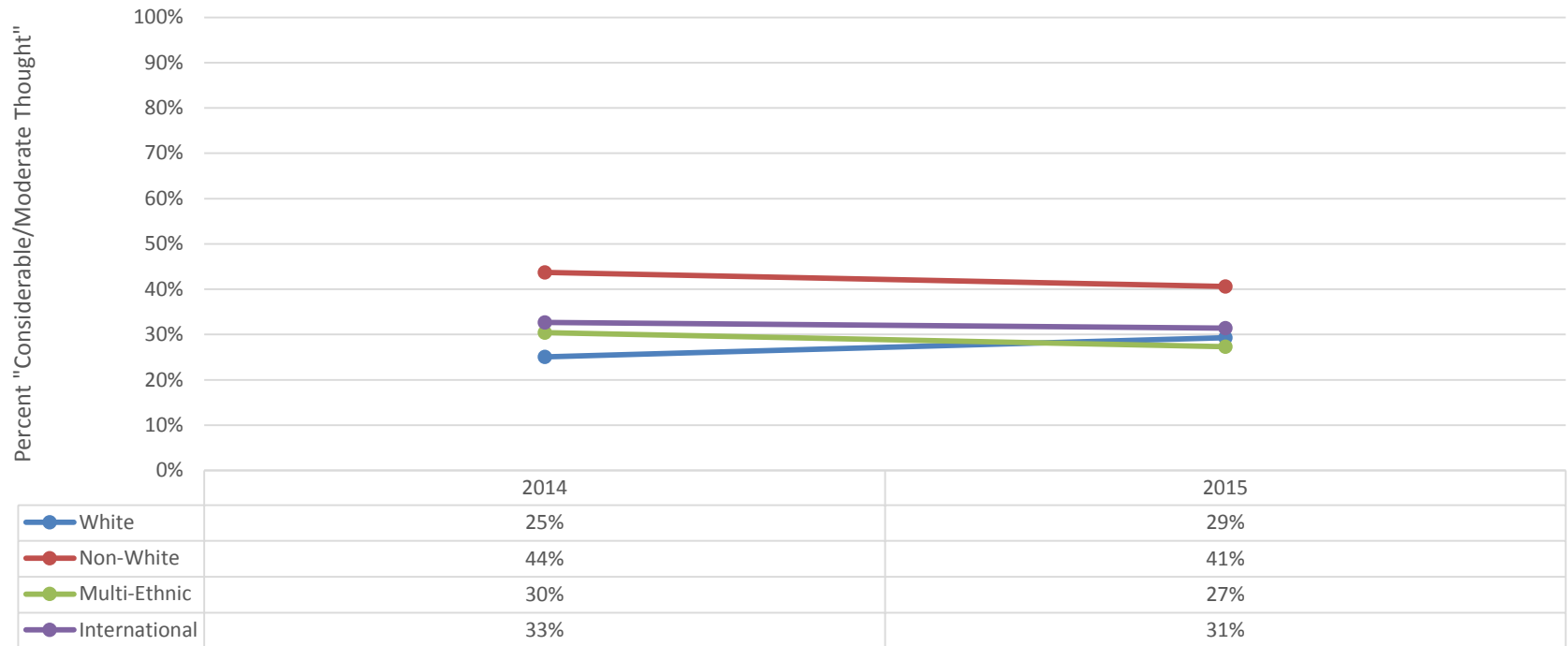
Campus Climate Survey: Singled out as a  
resident or token authority for my  
particular group



Underrepresented students, particularly non-whites, reported experiencing discrimination or being singled out as an authority much more so than white students.

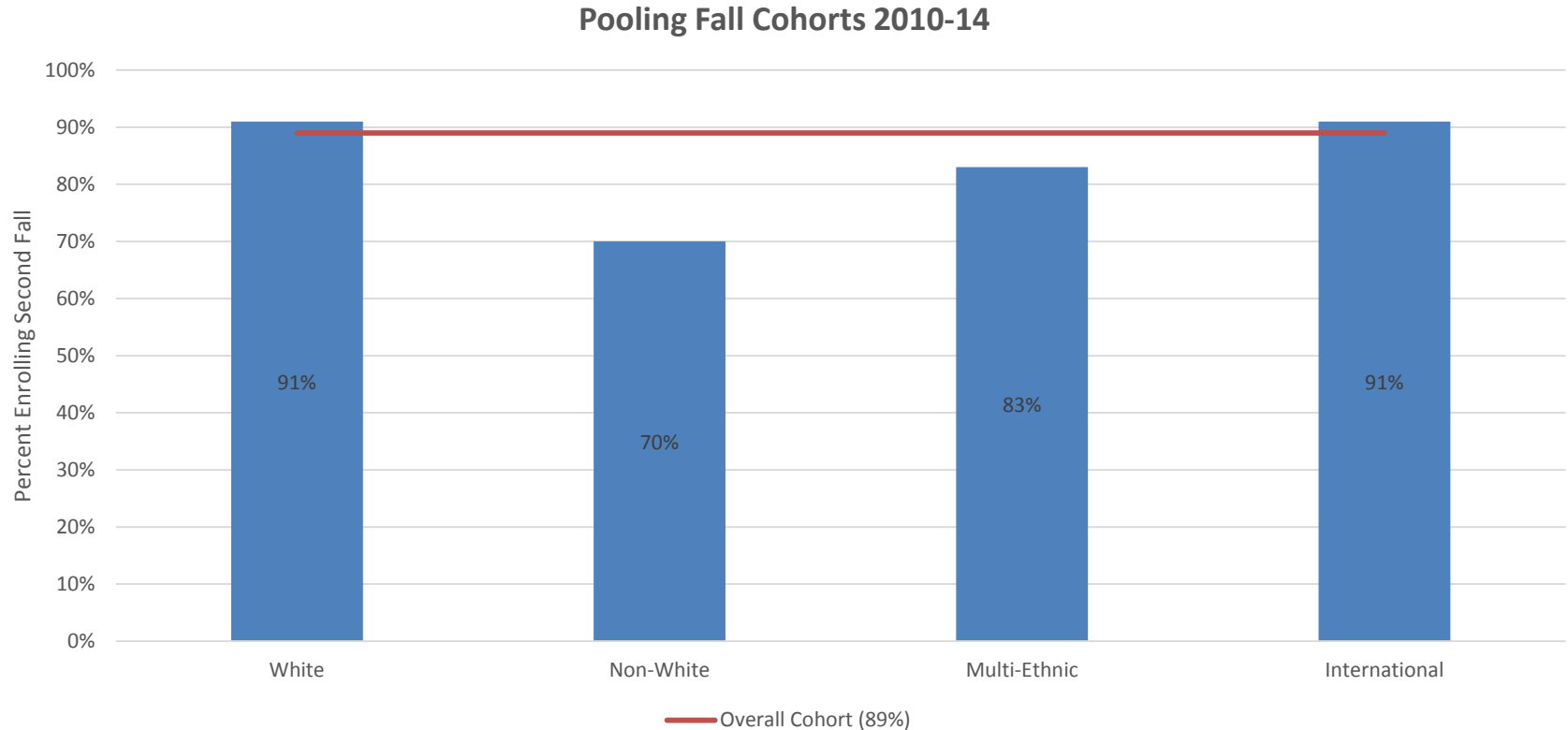
# Thought of Stopping Education

CAMPUS Survey: How much thought have you given to stopping your education at Lawrence?



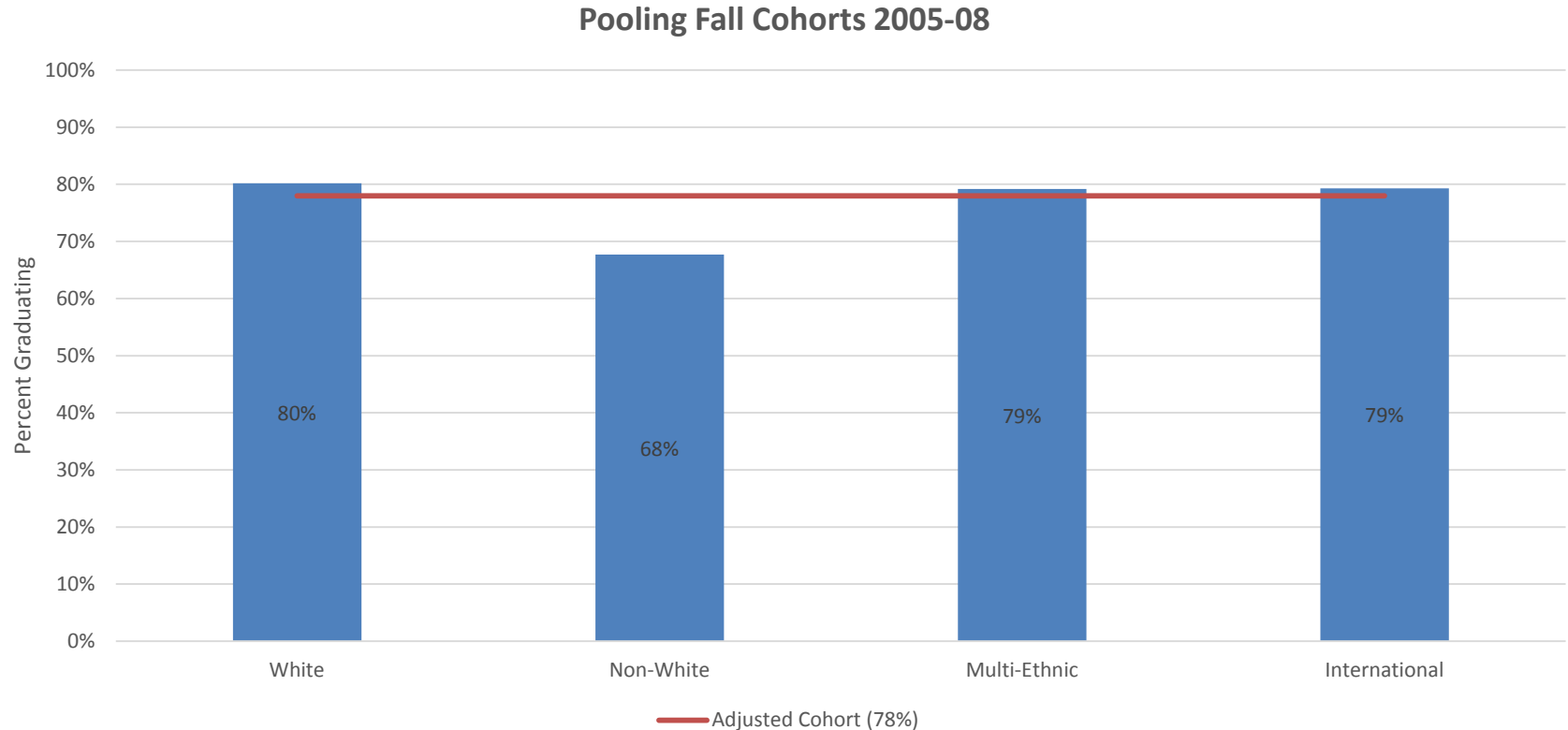
Underrepresented students, particularly non-whites, gave more thought to stopping their Lawrence education relative to white students.

# Lawrence One-Year Retention Rate by Race/Ethnicity



The retention rate for non-white students is below the cohort average.

# Lawrence Six-Year Graduation Rate by Race/Ethnicity



The graduation rates are below the adjusted cohort for non-white (10%) students.

Src: IPEDS Graduation Rates Survey (2011-12 to 2014-15)