



LAWRENCE UNIVERSITY  
APPLETON, WISCONSIN



Mark Burstein, the 16th president of Lawrence University, came to the college from Princeton University where he served as the executive vice president for nine years.

At Princeton, he led efforts to enhance campus life and modernize the university's operations and infrastructure. His accomplishments included creating an award-winning campus master plan, writing a university sustainability plan that integrated teaching and research with administrative initiatives, launching a four-year residential college system with the dean of the college, and playing an active role in the university's fund-raising campaign.

Burstein also worked with the provost to decrease Princeton's operating budget by 15 percent during the economic downturn and led efforts to sustain its operational efficiency. He had direct oversight of human resources, facilities, campus life, public safety, university services, and university audit and compliance efforts. He also served as a lecturer in the Woodrow Wilson School of Public and International Affairs and the Program in Freshman Seminars.

Before Princeton, Burstein held several senior roles at Columbia University. He also brings experience in local government, investment banking and consulting to his higher education career.

He earned an MBA in finance from the Wharton School of the University of Pennsylvania where he was awarded the Morgenthau Fellowship, and a B.A. in history with departmental honors from Vassar College where he received the Catlin Prize for outstanding contribution to the Vassar community.

You are cordially invited  
to a special reception and discussion with

## ***President Mark Burstein***

welcoming him to the Lawrence community  
and celebrating the future of our college

**Thursday, May 8, 2014**  
**6 p.m.**

**Walker Art Center**  
**1750 Hennepin Avenue**  
**Minneapolis**

Complimentary hors d'oeuvres will be provided  
along with a cash wine and beer bar

RSVP via enclosed card by May 1



For additional information, please call Lori Vosters  
at 920-832-7019 or email [lori.a.vosters@lawrence.edu](mailto:lori.a.vosters@lawrence.edu).