

# Lawrence opens doors for all

Investing in Lawrence is investing in people. Lawrence opens doors for each student in different ways.

Rosie Cannizzo and Scott Fuller share their stories of how Lawrence opened a door for them that now allows them to do the same for others.



**Rosie Cannizzo '96**, director of conservatory admissions, learned about Lawrence from a fellow musician, Aaron Lindberg, '96, who brought her to campus to be the accompanist for his voice audition. Rosie was very impressed by Lawrence and applied at the

prompting of her piano teacher. "Lawrence came to my attention late in the application process; it's sort of a miracle I ended up here," she says.

She always felt at home at Lawrence. "And, since I've come back to work at the college, I feel the same. The older I get, the more I realize what Lawrence has done for me."

Rosie believes it is important for young alumni to give to Lawrence.

"Our support of the college indicates to others that Lawrence is worth supporting. The fact that recent grads are willing to contribute makes a big

statement about the kind of experience they had in school.

"Giving early gets you in the habit of supporting Lawrence later in life, in addition to keeping you more connected to the college. It's one more reason to take a moment to look at the alumni magazine, to stop at the Web site, or to come back for an event."

Rosie believes in what Lawrence is doing: "It's a good place full of good people. That's why I work here, and that's why I give to The Lawrence Fund."



**Scott Fuller, '95**, an Appleton-area native, was won over for Lawrence by the persistence of head wrestling coach Ron Roberts. Scott had decided early in his senior year to apply to the University of Minnesota but, instead, found his way to Lawrence. He now works on

campus as the international student advisor.

Scott says that his most clearly defining moment as a Lawrence student was the day he was accepted into the India Studies Program. "I had dreamed about going on that program since my first days as a freshman, and when I finally received the official notification of my acceptance in my junior year, it was a watershed moment in my Lawrence experience."

When asked why he thinks young alumni giving is important, Scott explains that he feels his giving and the giving of other alumni directly affects Lawrence's ability to provide financial support to all Lawrence students, including international students, many of whom would find it impossible to attend college in the United States without such aid. He says of the international students he works with, "They are very serious about securing a good education. They also are very interested in the experiences of recent Lawrence alumni and are impressed to see that a significant percentage of them give back to the college each year."

## Why is young alumni giving so important?

You are the future. With your support, Lawrence can continue to move forward in its pursuit of excellence.

Only you can do it. You went here. Not everyone can say that, and not everyone can help with the alumni participation rate, but you can. So please do.

Your gift sends an important message about your belief in the college's mission. It is important for Lawrence to be able to tell grant-making organizations that over 50 percent of its alumni are so pleased with their experience that they support the college on an annual basis. Participation matters every year — that's why it is so important to give something, in whatever amount is right for you.

Lawrence's reputation reflects on you; the college's strength is your strength, because your support helps build a national reputation. When you are in your next job interview, and you mention that you graduated from Lawrence University, your future employer will give you a look of recognition and respect.

Remember, The Lawrence Fund is much like your checkbook; it continually needs to be replenished to keep the college going. Just as you depend on your paycheck, we depend on your vote of confidence. If you haven't made a gift this year, please do so today.

Young alumni giving is slightly ahead of last year, but we need your support. The Viking Gift Committee is counting on you to reach our goal of 50 percent.

If you would like to join the Viking Gift Committee, call Laura Gehrman at 1-800-283-8320, ext. 6552.