



Sample Letters

CLASS OF 1951

May 2008

Dear «Salute»,

When asked to be class agent for the Class of '51,
I tried to think of ways that might make money raising fun.
After some consideration I felt I could do worse
Than approach a serious business with a bit of comic verse.

I assume that every classmate has discretionary funds,
Or a safe-deposit box that overflows with diamonds;
A bulging stock portfolio with a firm like Merrill Lynch
Or enough tax-free municipals to satisfy the Grinch.

By now you must be thinking that my brain has gone to pieces,
To believe that all Lawrentians are at least as rich as Croesus.
But even if you can't quite swing a month this year in Florence,
Please don't forget to set aside your annual gift to Lawrence.

Your college has a dozen ways to use your contribution.
It might well go to teach some would-be actor elecution;
To send potential diplomats to Moscow to learn Russian;
Or hire one cool cat to teach the jazz course in percussion.

Your gift might help to meet the cost of printing *The Lawrentian*;
Or help a young pianist learn a Bach Three-Part Invention;
Buy a telescope so fine it renders Star Trek junkies sober;
Or pay the current counterparts of Rainey, Jones, or Bober.

Remember, too, that mundane things are always badly needed;
The things the big-name donors are inclined to leave unheeded.
Your contribution could be used to keep the campus neat,
Or provide a winter classroom with some badly needed heat.

Accentuate the positive and chip in resolutely.
To use the jargon of the day, respond with "absolutely."
If your heart is in Wisconsin, you might answer with "You bet."
The main thing is that you'll improve your alma mater's net!

I know that terms like "cash shortfall" and even "fiscal year"
Could make one turn to Bill's or Dick's where we once drank our beer.
Don't let our class be written off as simply moribund.
Get out that pen! Mail in that check! Support The Lawrence Fund.

Sincerely,



George Chandler '51
Class Agent

P.S. Your gift of any size will help LU return to its prized 50 percent participation rate. Please help.

CLASS OF 1952

February 28, 2008

Dear «Salute»,

Recently a friend suggested that I read James O. Freedman's *Finding the Words*. Freedman, who was president of Dartmouth from 1987 to 1998, writes engagingly about his life through law school. He matriculated at Harvard in 1953, Nathan Pusey's first year there as president, and the names of many of his professors were familiar. I was particularly struck by his comment, "For all my admiration for my Harvard teachers, as a student I never met or had a conversation with any of them, with the exception of Professor Kelleher." This made me realize how different it was at Lawrence and how fortunate we were, where we not only had an excellent faculty, but also the opportunity to interact with them.

Nicki Dabney, from the Class of 2008, sums up The Lawrence Difference as "having experienced Lawrence and finding it impossible to picture myself anywhere else. There are so many reasons why Lawrence stands apart from other universities — close student-professor relationships, opportunities for individualized learning, the chance for every student to play an integral role in the campus and Appleton community."

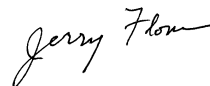
I am now reading Susan Jacoby's *The Age of American Unreason* which to me indicates why a liberal arts education, such as that provided by Lawrence, is so important to the long-term future of our wonderful country.

Please join your classmates in supporting The Lawrence Fund this year. As alumni before us have done, we have the opportunity to help provide The Lawrence Difference to today's students such as Nicki and those who will follow her.

If you have recently sent your contribution, many thanks. If not, please use the enclosed card or contribute online at www.lawrence.edu/alumni/giving/ and click "Give Now."

As this is my first letter, I want to thank Carol Leichsenring Dresser for her many years serving as our class agent.

My very best personal regards,



Jerry Flom '52
Class Agent

CLASS OF 1955

February 2008

Dear «Salute»,

Give a loud cheer for the Class of '55. Seventy-five of us contributed a total of \$228,437 last year for a participation rate of 61.5 percent. **BETTER THAN HALF THE CLASS KICKED IN!** Our participation beat the all-alumni average of 45.8 percent last year. **WE ARE ON A ROLL!**

Last year's fund-raising efforts by all classes produced gifts to The Lawrence Fund totaling \$3.55 million.

How about Founders Club: 758 families joined. Another 691 families joined Heritage Club, and there were 355 new members in Viking Club. Healthy and thoughtful support across the board is building.

Those of us who attended our 50th Reunion celebration remember the elation in the Chapel as the numbers of contributors and dollars contributed were announced. There was a spirit of wholesome competition in the air. Tight football games, auctions, and horse races may be more exciting but don't come close when you think about how all this benefits Lawrence.

Lawrence is on a roll as well. The new Campus Center is under construction and the programs and facilities at Björklunden have been expanded. All these things are attractive and inspiring developments worthy of our continued support.

Get in on the action, consider making a contribution today.

Every gift counts.

Sincerely,

Doug Reimer '55

Class Agents

Nick and Helen Williams Kaiser, both '55

P.S. If you have recently made a gift to The Lawrence Fund this fiscal year, many thanks!

CLASS OF 1962

February 2008

Dear «Salute»,

Fifty years ago at this time we were preparing to graduate from high school and thought we knew everything. Then in the fall, we arrived at Lawrence, donned our green beanies, and found that wasn't the case. Much more was expected of us then, and still is!

Thus, now is the time to consider a gift to The Lawrence Fund to provide current students with their chance to discover the Lawrence experience just as we did.

More than 90 percent of Lawrence students receive need-based and/or merit-based financial aid each year from this fund. Your gift will also keep Lawrence on the cutting edge of education and technology and support student centered learning.

Please help provide the same and continued opportunities for future students as we were given, and help them succeed as we have.

Sincerely,

Jay and Sandi Kraft Tibbetts, both '62
Class Agents

P.S. If you have recently made a gift to The Lawrence Fund this fiscal year, many thanks!

CLASS OF 1964

February 2008

Dear «Salute»,

I just returned from Green Bay where I attended the final Packer game of an amazing season. Who would have ever expected the team to go 13-3! No matter what happens from here on out, the season has been a success and who can say they don't love Brett Favre?! What does this all have to do with giving to Lawrence? Let me explain. I stopped the day before the game at the Packer Pro Shop to pick up a small gift for a friend. The place was jammed full of people, all of whom were spending BIG dollars for things to remind them of a team they loved. It was easy for each group to spend \$200 to \$400 dollars. I could not believe the money that was pouring out of all pockets. I suppose we all spend this way once in awhile on something that is special in our lives. Shouldn't our love for Lawrence and what it has done for us make us want to give in somewhat the same way as crazy Packer fans? I am a loyal fan, but if I were to spend money on Packer stuff and forget my obligation to Lawrence I would be making a mistake. Let's budget our "free" money to set aside dollars for our important priorities first and then go to the Pro Shop. I feel good knowing I am doing my best to help Lawrence each year. My life would not be as rich if it was not for my four years at Lawrence. Now is my time to pay back the school. Let us, the Class of '64, join together this year and make a significant difference!

Last year the Class of '64 presented Lawrence with \$597,000 that included a few very large gifts!!! This gift was the largest from Classes of 1960 and beyond. Thanks to all of you for your gifts! The only blemish on our record was a drop in our participation rate from 71.7 percent in '06 to 63.9 percent in '07. While this is well above the overall college average, it shows we depended on few of us to bring in the gifts. Remember Lawrence has never viewed us as an average class. A high percentage of alumni givers is so important to Lawrence when it attempts to attract grants from large corporations and foundations. Let's concentrate on participation and push the percentage back up into the 70s this year.

Here is a quick review of some things your Lawrence Fund dollars cover. There is bound to be something here you are passionate about!

- Scholarship aid for 93 percent of students.
- Dollars for all students' tuition after Tuition Runs Out Day.
- Special programs in all fields of student and student activities.
- Checkbook dollars to pay everyday bills.
- Athletics, Campus life, the Conservatory.
- Independent study programs.
- Björklunden.

Please join me to help Lawrence provide a top-quality liberal arts education! Thanks for your gift in 2008.

Best regards,

Bonnie Laird '64
Class Agent

P.S. If you have recently mailed your gift this fiscal year, thank you! If not, please use the attached pledge card or give online at www.lawrence.edu/alumni/giving/ and click "Give Now."

CLASS OF 1972

February 2008

Dear «Salute»,

While this may be a “rite of winter” in that this is the time for us to ask you all to consider a financial gift to Lawrence University, we both do so with a renewed sense of pride and purpose in our request. Having both enjoyed our truly wonderful 35th Class Reunion this past June, we also received new insight into the terrific educational experience unique to Lawrence.

The spirit of loyalty and dedication to college excellence was so evident at Reunion. Yes, there was a lot of laughter and great fun at seeing our wonderful friends again. However, it was also clear that Lawrence remains a truly dynamic university under the inspiring and strong leadership of President Jill Beck. One example of this is her linking Lawrence with the Posse Foundation. This is an organization that matches high school students in urban areas who have excelled both in academics and in other endeavors with universities to which they might not be exposed as they contemplate higher education.

I (Roy) had the rewarding experience in November 2006 of meeting the first group of Posse Scholars (who just began their Lawrence education in September) from the New York area. One young lady from the Bronx, New York, in particular illustrates the fact that in the future of Lawrence will be enriched immensely by these fine young adults. I asked her if she spoke any languages other than English fluently. She replied, with a big, wide, enthusiastic grin, “Yes, I do . . . Farsi and Uzbek.” I was floored and thought what a wonderful addition to Lawrence.

Please join us in ensuring that future students will be guaranteed the Lawrence education that so many of us cherish.

We both thank you for your consideration!

Sincerely,

Roy Brayton '72

Jeffrey Fox '72

Class Agents

P.S. If you have recently made a gift to The Lawrence Fund this fiscal year, many thanks!

CLASS OF 1974

February 2008

Dear «Salute»,

The world around us is changing at lightning speed. A hot economy now cooled, the escalation in the Middle East, globalization, the threat of terrorism, and the 2008 elections are all shaping our future. Working through times like these requires clear and critical thinking, open-minded dialogue, a dedication to doing what is right, and significant collaboration. These are but a few of the foundations that we all developed at Lawrence. As members of the Class of 1974, we are reaching a point in our lives where we feel a more direct impact from these global issues, or maybe are in positions where we are having an impact on them. I trust you can reach back and vividly recall how your positive experiences at Lawrence are helping you face the challenges of this changing world. Thank goodness for our Lawrence preparation.

As a member of the Class of 1974, you can play an important role in the fund-raising efforts for The Lawrence Fund. Over the past two years our class participation averaged 55 percent. Our goal for this year's campaign is to increase overall class participation to 60 percent.

I hope you will consider a contribution to The Lawrence Fund campaign for fiscal 2008. Thank you in advance for your support.

Best regards,

Bob DeKoch '74
Class Agent

P.S. If you have recently mailed your gift this fiscal year, thank you! If not, please use the attached pledge card or give online at www.lawrence.edu/alumni/giving/ and click "Give Now."

CLASS OF 1976

February 2008

Dear «Salute»,

In September, Linda and I were in the Czech Republic, walking through Moravia and Bohemia on our way to Prague. Our guides were two young Czech women. They had been childhood friends, and now worked together. Both had been 13 in 1989 when Vaclav Havel led the Czechs out from behind the Iron Curtain in the “Velvet Revolution.” In addition to tasting great wines and beer, enjoying more castles per square mile than anywhere else in Europe, and learning about the Hapsburgs, we spent many hours talking about life under the communists and transition to democracy.

In the middle of one of our conversations, I had a flashback to a 1973 freshman comparative politics class with Mojmir Povolny. Professor Povolny, you may recall, chaired the Council of Free Czechoslovakia, the anti-communist movement in exile. His reserved but passionate description of his homeland and their struggle to be free of the Soviets made an indelible impression then, and brought new meaning to our visit in the fall of 2007. Once again, as has happened so many times before, the connection between Lawrence and our life in the real world became vivid.

If you’ve had similar moments, one very tangible thing you can do to ensure that young people today have similar opportunities is to join me in writing a check to The Lawrence Fund. Last year, 47.4 percent of our classmates contributed, slightly better than the Lawrence average of 45.8 percent, but woefully behind the classes of the early 1970’s, which ranged from 53.2 percent (1974) to 60.7 percent (1970). If everyone who gave last year did so this year, and we added just 10 more donors, we would surpass our 50 percent target. By the way, Lawrence’s alumni support ranks 22nd nationally among liberal arts colleges, placing us in great company.

Wishing you a healthy and prosperous New Year. As always, news is welcome. Contact me at bill@eggbeer.com.

Best regards,



Bill Eggbeer '76
Class Agent

P.S. If you have recently mailed your gift this fiscal year, thank you! If not, please use the attached pledge card or give online at www.lawrence.edu/alumni/giving/ and click “Give Now.”

CLASS OF 1981

February 2008

Dear «Salute»,

This past May, I returned to the Appleton area to give an organ recital at the church where I worked during my years at Lawrence. Since I was in the area, I took the opportunity to meet the first recipient of our Class of 1981 25th Reunion Scholarship, Zachary Patrick-Riley '09.

Zach is a native of Anchorage, Alaska, majoring in psychology with a minor in gender studies. In addition to his academic pursuits, Zach is heavily involved in the life of the college with his participation on the cross country team, serving as a Sage Hall Council Representative, Chess Club, LU Musical Productions Club, Wellness Committee, and a member of Sigma Phi Epsilon. His career goal after Lawrence is to work in the field of psychology or counseling.

The conversation we had was extraordinary. I was amazed at the level of participation Zach has in everyday life at Lawrence, but more importantly, I was also impressed with the level of conversation, covering everything from politics to religion to music. He had a lot of questions for me pertaining to life at Lawrence in the late 70s — which reinforced the notion for both of us that the more things change, the more they stay the same.

All of which bring me to the point of my letter: The Lawrence Fund. If ever I needed a reason to support the fund, I met it face-to-face last May. Zach Riley is one of the big reasons why we should give and continue to give to Lawrence: our gifts make a Lawrence education possible for men and women like Zach. Our alma mater is strengthened when these individuals walk onto the campus, and they in turn make a Lawrence education possible for future generations. Please join me in demonstrating our class support for Lawrence University. Your gift, large or small, can make all the difference in the life of a young Lawrentian!

I wish you and your family all the best in the New Year!

Sincerely,

David A. Heller '81
Class Agent

P.S. If you have recently made a gift to The Lawrence Fund this fiscal year, many thanks!

CLASS OF 1988

May 2008

Dear «Salute»,

It's there somewhere — underneath the mail and the magazines, buried in a pile on the kitchen table. That mailing from Lawrence asking you to contribute to The Lawrence Fund. Before another day passes and before this letter gets added to the pile, take five minutes and reflect on your time at Lawrence. Focus on one thing that you still carry with you from those days: a friendship, a lesson learned from a professor, the memory of a particular place on campus. My guess is you won't be able to limit yourself to one item.

Then think about what The Lawrence Fund is. It's our gift to the next generation of students. Our donations support their endeavors and experiences, allowing them to make their own memories.

Now take just five minutes more and fill in the form at the bottom of this letter. Your ten minute investment of time and your donation — no matter how large or small — will make a world of difference to current and future students. I hope you'll join me in supporting The Lawrence Fund this year.

Sincerely,



Elizabeth (Liz) Lehfelddt '88
Class Agent

P.S. Your gift of any size will help LU return to its prized 50 percent participation rate. Please help.

CLASS OF 1989

February 2008

Dear «Salute»,

It's the early weeks of 2008 and the Presidential primary season is upon us. From now until November we will be subjected to speeches, interviews, commercials, newspaper ads, direct mail pieces, and phone calls which all seek to do one thing — win your vote for a particular candidate. Your vote matters, as we have discovered from recent very close elections. It is a remarkable thing about America that we have peaceful transitions of power decided at the voting booth rather than with violence. We're lucky to have the system that we do and yet many people choose not to vote, even in the presidential election.

When you receive a letter like this, it is Lawrence's way of campaigning for your vote. The *Report on Giving*, *Lawrence Today*, and other media pieces help present the case for our college. After considering the evidence, you have the opportunity to pause and think about how Lawrence has impacted your life. After careful review, hopefully you will make a vote for Lawrence with your gift.

Your gifts matter, regardless of the size. One vote might not seem like much, but it can change an election. One gift may seem small, but added to others, it makes a huge difference. Your gift, like your vote, makes change. Your gift changes lives through scholarships, improved facilities, and attracting excellent professors, coaches and staff. Your gift is a vote for the present and future of Lawrence University.

Your generosity is the best way you have as an alumnus/a to cast a positive vote for Lawrence. I hope that you'll join me by going to the polls this year — cast a vote for your favorite candidate, and a vote for your college.

Sincerely,

Peter Bredlau '89
Class Agent

P.S. If you have recently made a gift to The Lawrence Fund this fiscal year, manythanks!

CLASS OF 1992

February 2008

Dear «Salute»,

Happy New Year! I was asked to be our new class agent (after Russ Scott's decision to retire) and, while I'm flattered to be asked to be anything, my initial response was to say no. I thought about how haphazard I've been in my giving to Lawrence, despite my best intentions; how when the "920" area code shows up on my caller ID, I think, "Oh, dear. It's someone from LU calling to see if I'll donate" — and I let it go to voicemail. Why should someone with my spotty record and negative attitude be in the position of asking *you* to be strong or stronger supporters of your alma mater?

Before I could say no, though, I thought that there might be a good reason for asking me to take on this role. After all, those of you who give every year (and have increased your giving as you grow in your lives) already know the joys of supporting the current crop of Lawrence students. You feel personally invested in the rising profile of Lawrence, the fact that we are more selective now than ever before, have more student diversity, and you understand that giving back is part of being an alum. You also know that 92 percent of Lawrence students receive financial aid and that in many, many cases, that money is the reason a gifted 18- to 22-year-old can get the kind of education that you received.

Despite my imperfect giving history, I do feel invested — both in my experience (the "Clowns," Downer Feminist Council, Fritzell's oddly brilliant lectures, Downer's turkey tetrazzini, Fred Gaines' long striped scarf . . .) and also in the future of Lawrence. I just haven't made the financial investment to support the emotional one. Perhaps you haven't either. Maybe I'd make a good class agent in part because I'm like a lot of people — it's still hard for me to imagine that I can afford to give back.

But we all can. After graduation from Lawrence, I moved to New York City for a magazine internship, and found myself at a fundraiser that Gloria Steinem, the famed women's rights activist, was hosting. I was thrilled to be there, but as an unpaid intern, there was no way I was going to donate money. Gloria made a speech about how our checkbooks are, in many ways, a statement of our core values. She said, "Imagine you left here and were hit by a bus and all we knew about you was your checkbook, what would it say? Would it reflect you — or would it reflect a person who liked to shop at J.Crew?"

I ended up giving \$100 that night, shocking myself. It felt powerful, though, and since then I have given to and raised money for various causes I believed in, often using the Gloria/checkbook story. I went through that exercise again recently and had to admit that my checkbook does not reflect the love I have for Lawrence, nor my hopes for its future. With that, I'm committing to giving more this year and making it an annual investment in LU. Far more important than the amount is simply participating, though, so I'm here to tell you that it's not too late to start and no sum is too piddly.

Let's make 2008 the year we answer the phone call from the students who butcher our names and say, "Yes, I'll give to The Lawrence Fund." I promise I will do my part.

Very best wishes,

Jennifer Baumgardner '92
Class Agent

P.S. If you have recently made a gift to The Lawrence Fund this fiscal year, many thanks!

CLASS OF 1995

February 2008

Dear «Salute»,

It's that time of year again. Time to cut that enormous check to LU. I was taking a look recently at the annual *Report on Giving*. If you haven't reviewed it yet, I encourage you to do so. It contains some very inspiring letters from President Beck and others and reports on extraordinary efforts such as the one made by the Class of '57. In case you didn't hear, they made a record-breaking \$5.2 million gift to Lawrence during the 2007 Reunion Weekend. That barely nipped our class total last year of \$7,930.

Class of '95, I beseech you. We can do better! When it comes to donating money, let's not let those other classes take us to school (so to speak). Let's show them who's boss on adding those zeroes and making those generous contributions.

Last year I learned that we had a classic case of good news/bad news — we contributed more money than the year before, but had fewer donors. I immediately had a crisis of confidence as an effective class agent. So, please, priority number one — we need everyone to contribute, even if it's for a small amount, so we can bump up our donor participation level. Secondly, please give generously so we can cover that shortfall between tuition and the costs of running the school and really help those young students who are simply trying to follow in our footsteps.

Thanks for your time, as always, and I look forward to reading the annual *Report on Giving* next year and seeing our progress.

Best wishes,

Stuart Barr '95
Class Agent

P.S. If you have recently made a gift to The Lawrence Fund this fiscal year, many thanks!

CLASS OF 1996

February 2008

Dear «Salute»,

During a visit to the Lawrence University campus this past fall, I was impressed to learn of progress on a number of exciting developments for our alma mater.

On campus: Construction of the new Campus Center is underway; I was pleased to learn that the new building will qualify for LEED (Leadership in Energy and Environmental Design) Silver Certification. At our “northern campus” in Door County, the new Björklunden expansion is complete, and students are thrilled with the increased capacity and special features like a mud room for the sciences and a computer lab.

Around the nation: Ten Posse Program students from New York City arrived in Appleton this past fall as part of a college-access program that identifies, recruits, and selects student leaders from public high schools and sends them in groups (called Posses) to some of the top colleges and universities in the country. LU also continues to develop, discuss, and promote individualized learning and the important role it plays in the The Lawrence Difference and in a liberal arts education generally.

In the community: The LU Habitat for Humanity Chapter built a house in Appleton and the Students’ War Against Hunger and Poverty (SWAHP) organization hosted the college’s first Alternative Giving Fair in December. The MyElectionDecision.org site, developed in part by Lawrence, reinforces the message of President Jill Beck’s matriculation convo, in which she examined the importance of an educated electorate and the value of student engagement in the political process at all levels.

These are just a few of the great things going on at LU. All of them benefit from the support we alumni give to The Lawrence Fund. How are we doing as a class? In fiscal 2007, over 28 percent of our class contributed to The Lawrence Fund. I’d love to see us meet or exceed the success of our 10th Reunion, when over 35 percent of the class contributed. This would mean all of us renewing and just 25 more of us stepping up with any amount — are you willing?

Every contribution counts, especially with the knowledge that supporting foundations consider the percent of alumni participation in awarding grants. If you have yet to become a contributor to The Lawrence Fund, this is a great opportunity. Your time at Lawrence shaped much of the way you learn, lead, and are engaged in your community; join me in helping the students of today and tomorrow to share in that great tradition.

Sincerely,

Catherine Statz '96
Class Agent

P.S. If you have recently made a gift to The Lawrence Fund this fiscal year, many thanks!

MILWAUKEE-DOWNER CLASS OF 1944

February 2008

Dear «Salute»,

About a year ago my granddog had her 12th birthday which made us the same age (you do the math). We have many similarities — arthritis, selective hearing, can't remember where we put things, trouble getting up on our feet and we sit and stay much better than we used to. Heels are no longer an issue.

But we are always ready for a challenge and that is the real message I bring to you — the challenge to meet today's and future needs of Lawrence University embracing many Downer traditions and expectations. We need to get everyone involved and that means you.



Think, innovate, and be your generous self.

Thanks and best regards,

Marian Kirkpatrick Torian M-D'44
Class Agent

P.S. If you have recently mailed your gift this fiscal year, thank you! If not, please use the attached pledge card or give online at www.lawrence.edu/alumni/giving/ and click "Give Now."

MILWAUKEE-DOWNER CLASS OF 1951

May 2008

Dear «Salute»,

Greetings. I hope the winter hasn't been too hard on you and that you have now been enjoying spring. Won't you also think of Lawrence University and our commitment to its future?

We can be very proud that for the second straight year, Lawrence University has been named to the President's Higher Education Community Service Honor Roll for exemplary, service efforts and service to disadvantaged youth by the Corporation for National and Community Service. This honor roll is the highest federal recognition a school can achieve for its commitment to service-learning and civic engagement.

Once again, won't you please join me in donating to the unrestricted Lawrence Fund, Milwaukee-Downer Sesquicentennial Scholarship, or another fund of your choice by June 30? Our goal for this year is to have 64 percent of the Green Class of '51 contribute to the college.

Fondly,

Sue Pepper Joys M-D'51
Class Agent

P.S. Your gift of any size will help LU return to its prized 50 percent participation rate. Please help.

P.P.S. It is also time to mark your calendar for the MDC Reunion Weekend October 3-5, 2008. It would be great to see you there in Appleton. The same schedule as in the past will mostly be followed. I plan to attend and will stay at the Paper Valley Hotel. Detailed information will be sent out later by the Alumni Office.

MILWAUKEE-DOWNER CLASS OF 1960

February 2008

Dear «Salute»,

When I agreed to be your class agent, I began to ponder our years together at Milwaukee-Downer. It brought tears to my eyes to remember us, standing on the steps in Hawthornden, singing about our “ivied tower” and our Downer “dial” on our graduation day. That is a cherished memory.

Since then, I’ve had the opportunity to visit the Lawrence University campus many times to experience the Hawthornden there, the path of bricks honoring the people who taught us, and see the Downer Dial on the Main Hall. I have even talked to young women whose first question to me is, “What is your class color?” Their response is to name their own yellow, green, red, or purple class designation. I am your new class agent, taking over from Prudence Schmidt Meyer, and will be occasionally asking for money to fund the Milwaukee-Downer Sesquicentennial Scholarships for women, giving you the opportunity to continue our Milwaukee-Downer experience at Lawrence.

During my years at Milwaukee-Downer, I felt like a person, not a number. Professors treated my ideas with respect, classmates disagreed with my opinions and we walked out of class laughing, and I treated mistakes as opportunities for personal growth. Milwaukee-Downer instilled in me a lifetime love of learning, and a curiosity in the world around me. This prevailing spirit, then and now, sends a powerful message that these values live on in all of us who call Milwaukee-Downer home.

Please join me in supporting Lawrence this year. The gift of individualized learning lasts a lifetime, and your support ensures that today’s students have the financial resources to experience Lawrence in their own way. Our education was funded by alumnae before us, and I am proud to serve today’s students by giving to Lawrence. Many thanks in advance for your generosity.

Best regards,

Jeanette Schmidt Hess ’60
Class Agent

P.S. If you have recently mailed your gift this fiscal year, thank you! If not, please use the attached pledge card or give online at www.lawrence.edu/alumni/giving/ and click “Give Now.”